

General Service Administration

Federal Supply Service
Authorized Federal Supply Schedule Price List

LANGUAGE SERVICES

Federal Supply Group: **738 Part II**NAICS Code: **541930**

Contract Number: GS-10F-0281W

Contract Period: August 31, 2010 - August 30, 2015

Business Size/Classification: 8(a), Small, Disadvantaged, Woman Business Enterprise

238 Main Street
Suites 102 - 111
Hackensack, NJ 07601
Phone (201)487-8007 · Fax (201)487-8052
http://www.translationplus.com
info@translationplus.com
Contract Administration: Elisabete Miranda

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov

On-line access to contract ordering information, terms and conditions, up-to-date pricing and the option to create an electronic delivery order are available through GSA Advantage!, a menu driven database systems. The INTERNET address GSA Advantage! is GSAAdvantage.gov.



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CUSTOMER INFORMATION

1. Table of Award Special Item Numbers (SIN)

SIN 382-1 Translation Services
SIN 382-2 Interpretation Services

- 1b. Identification of the lowest priced model and lowest price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment or any other concession affective price. Those contracts that have unit prices based on the geographic location of the customer should show the range of the lowest price and cite the areas to which the prices apply. See price List
- 1c. If the contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. **Not Applicable**

2. Maximum Order: \$1,000,000.00

3. Minimum Order: \$100.00

- 4. Geographic Coverage (delivery area): The geographic scope of this contract is the 48 contiguous United States, the District of Columbia, Alaska, Hawaii, Puerto Rico and all U.S. Government locations worldwide.
- 5. Point(s) of Production: Hackensack, Bergen County, New Jersey
- 6. Discount from List: Prices shown are net and all discounts are included.

7. Quantity Discounts: Please refer to Price List

8. Prompt Payment Terms: Net 30

9. Notification that Government purchase cards are accepted at or below the micro-purchase threshold: Government Credit Cards are accepted.

Notification that Government purchase cards are accepted or not accepted above the micro-purchase threshold: **Government Credit Cards are accepted**

10. Foreign Items: Not Applicable

11a. Time of Delivery: As negotiated at the Task Order Level

11b. Expedited Delivery: As negotiated at the Task Order Level

11c. Overnight and 2-Day Delivery: As negotiated at the Task Order Level

11d. Urgent Requirements: As negotiated at the Task Order Level

12. F.O.B. Points: **Destination**



13. Ordering Address

Translation Plus Inc. 238 Main Street Suites 102 - 111 Hackensack, NJ 07601

Phone: 201.487.8007 info@translationplus.com Fax: 201.487.8052 www.translationplus.com

- Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
- 14. Payment Address:

Translation Plus Inc. 238 Main Street Suites 102 - 111 Hackensack, NJ 07601

Phone: (201) 487-8007 - Fax: (201) 487-8052

- 15. Warranty Provisions: Not Applicable
- 16. Export Packing Charges: Not Applicable
- **17.** Terms and Conditions of Government Purchase Cards acceptance (any thresholds above the micropurchase level):

Translation Plus will accept Government purchase cards, however no discount for their use will apply. Terms and Conditions of acceptance will be in accordance with the Government Purchase Card Program Guidelines.

- 18. Terms and Conditions of Rental, Maintenance and Repair: Not Applicable
- **19.** Terms and Conditions of repair parts indicating date of parts price lists and any discounts from list prices: **Not Applicable**
- 20a. Terms and Conditions for any other Services: Not Applicable
- 21. List of Service and Distribution Points: Not Applicable
- 22. List of Participating Dealers: Not Applicable
- 23. Preventive Maintenance: Not Applicable
- 24a Special attributes such as environmental attributes: Not applicable
- If applicable indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT Standards can be found at www.section508.gov
- 25. Data Universal Number System (DUNS): 83-045-6778
- 26. Notification of Registration in CCR Database: Translation Plus, Inc. CAGE code: 3RZE4



Language Services Capabilities

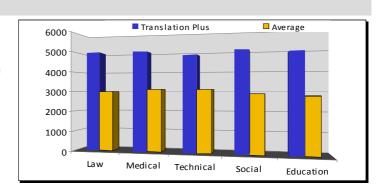
Translations Plus is an **8(a) certified** language solutions provider that excels at delivering accurate, timely and culturally sensitive multi-lingual services. Our services are used by the federal government, state governments, municipalities, the United Nations, and a wide range of commercial enterprises. Although we routinely handle projects of all sizes in over 150 languages, including Sign language, our advanced processes and pool of over 3,000 certified language professionals allow us to really differentiate ourselves with large, complex, and / or multi-language projects.

Since its inception, Translation Plus specializes in Multicultural, Hispanic and Multilingual Communications. We have helped organizations in the U.S. and around the world communicate in a culturally competent manner that goes far beyond the translation process – ensuring that the translated message precisely and faithfully captures its original meaning and addresses the unique cultural values of each target audience.

Languages evolve naturally over time, so translators must be keenly aware of the linguistic evolutions in their field. "Intercultural Advantage" is our term for describing our commitment to understanding even the most subtle linguistic changes. Incorporating these nuances is what transforms a satisfactory translation into an exceptional translation. With Translation Plus, you can be sure your message sounds like it was originally written in the target language — every time.

Track Record - Independent Review

We perform translations through project teams that include subject matter experts who use our Intercultural Advantage SM process. This delivers industry leading accuracy and customer satisfaction levels as exemplified by our multi-year contract with The State of New Jersey for the provision of language translation services for all state agencies. The chart on the right shows the results of the evaluation of the nine finalist bidders that led to this win. Also, according to the 2010 Open Ratings from Dun & Bradstreet, Translation Plus' score demonstrates outstanding overall customer satisfaction (96/100).



Key Services

- Document Translation
- Editing and Proofreading
- Website Localization
- Linguistic Validation
- Phone Interpretation
- Consecutive/Simultaneous Interpretation
- Conference Interpretation
- Sign Language Interpretation
- Webcast Interpretation

- Desktop Publishing
- Hispanic/Multicultural Communications
- Multimedia Production
- Transcription
- Monitoring
- Brand Name Evaluation
- Cultural Consulting
- Language Training
- Braille Services

Credentials, Certifications & Codes

- Certified as an M/WBE
- Certified SDB
- 8(a) Certified
- Association of Language Companies Board of Directors
- Member ATA

- DUNS #: 83-045-6778
- CAGE code: 3RZE4
- Tax ID: 32-0102982
- NAICS Codes #: 541930; 561410; 561990; 512191; 541850; 611630; 611710; 541613; 561612



Document Translation Overview

Multicultural Language Expertise for the US Market

Translation for the US market is one of Translation Plus' core competencies. We make every effort to match our linguists' countries of origin to the predominant demographics of the target audiences. To achieve this, we research the demographics of the LEP (Limited English Proficiency) audiences for each specific area, insuring that all multicultural audiences in the US are represented in our linguistic data base. Next, we ensure that the language is appropriate for the US by only using linguists who live in the US, who, though more costly, are intimately familiar with American culture and systems. Our linguists understand that the main goal of a translation is to communicate a specific message accurately which may require keeping certain terms in English (and sometimes including the translation in parenthesis).

Our Holistic Approach to Translation (Written Communication)

Translation is not simply converting the words from one language to another. It is a transformation of the nuances and tone of the source document. This is why we believe so strongly in a holistic approach to language translation. Our job is to ensure that we capture the essence of the message and transform it into the language and culture of the target audience, without losing the integrity of the original text.

We achieve culturally competent translations by applying an internal red flag check list and by culturally adapting text and images that accurately reflect the message concept of the source document. This approach is especially important with legal information projects where one or two poorly chosen words can be the difference between the right and wrong understanding of the original message.

Three step Quality Control process

To ensure that we deliver accurate, culturally appropriate translations, Translation Plus applies a 3-step approach:

- Lead Translator/Translator a linguist specialized in the material translates the text, making sure to translate using the same register and tone as the source material.
- Editor reviews the translation for grammatical and syntactical correctness and makes sure that the message flows as if it had been created in the target language.
- Proofreader assures that the final document is error-free and has no typographical errors.

We require that our linguists (translators, editors & proofreaders) are native speakers of the target language, have a background and extensive experience in their specialized field, possess solid experience with TM tools, and have a minimum of five years working experience. We check three translation references and uphold adherence to a strict code of ethics that emphasizes impartiality and confidentiality.

Team Selection Process

Translation Plus does not use machine translation. Our recruitment process is extremely rigorous and designed to identify the right people with the right skills for our team. The linguists we employ are Communication professionals. They have in-depth knowledge and training in their language pair(s) and extensive experience in their specialized field. These professionals are native speakers of the language they are translating into, and they must have as a minimum, an undergraduate degree from a university and a minimum of 5 years of experience.

In order to be part of our database of Independent Contractors, each linguist is tested according to their background and then reviewed by our team of proven, time-tested translators, some of whom are

graders for the American Translators Association accreditation program. Professional references are checked to verify their history of quality, punctuality, and availability. New Independent Contractors who successfully meet our criteria sign a confidentiality agreement to begin a working relationship with us. Lastly, we perform periodic translation quality reviews to be sure that they are maintaining the rigorous standards that we require at Translation Plus.

Cutting Edge Technology

Translation Plus takes full advantage of the variety of translation memory tools that are currently on the market. The CAT (computer assisted translation) tool we use depends on the complexity and requirements of the project.

Using CAT tools provides a technical framework that is ideal for:

- Quickly making updates to previously existing translations.
- Easily creating glossaries that can be updated in real-time for projects that require several translators to work on the same material simultaneously.
- Effortlessly maintaining text consistency when there is repetitive text.

Deadlines

Translation Plus is prepared to meet any project specific deadlines. We are very experienced in working with tight deadlines and have a very flexible and committed team, which allow us to always deliver projects on-time.

Interpretation Overview - (Verbal Communication)

We meet the needs of corporations, state and local government, and federal agencies for multi-lingual communications by providing highly accurate and cost effective interpretation services that are extremely easy to use. These services are available in over 150 languages and include:

- Simultaneous Conference Interpretation
- Consecutive On-site Interpretation
- Escort Interpretation
- Telephonic Interpretation
- Webcast Interpretation
- Recorded Interpretation

Onsite interpretation

Each onsite interpretation assignment is managed by a project manager who has overall responsibility for client interface, selection of the appropriate interpreters, arranging for necessary audio equipment and logistics support anywhere in the world. Our project managers meet the needs of each assignment by drawing from a base of hundreds of certified professionals who meet the following minimum qualifications:

- Five years of professional-level interpreting experience
- Subject matter expertise resulting from a combination of university-level training and direct experience in the field
- Certification by several US states, the UN, or Translation Plus

Telephone Interpretation

Telephonic interpretation requires no advance planning or appointments and can be accessed 24 hours per day, seven days a week through a phone call to an 800 number.

What sets us apart from the competition?

Live Answer Operators - Each call is answered by a live operator. It has been our experience that the easiest manner for our clients to feel comfortable in accessing language services is to dial the phone and hear a live operator assisting them and their unique needs.

US Based interpreters – All our contracted telephone interpreters reside in the United States, and speak the language of your LEP population, because they live, work, and interact with the same U.S. population. While employing overseas interpreters reduces cost, it also compromises quality and poses many problems in the

area of cultural awareness and familiarity of the U.S. marketplace. Often, these interpreters have little or no knowledge of the U.S. government, professional culture, healthcare system, U.S. ethics and standards of practice, linguistic and cultural regional variations and so on.

Rapid connection to an interpreter - through our unique computer/telephony call center, interpreters are made available for the call, sometimes prior to completion of the order entry process. Our average connection time is 15 seconds for Spanish and 23 seconds for other languages.

Tailored billing and reporting - You let us know what reporting you would like, how frequently (monthly, quarterly, yearly) and how you prefer it to be broken down, and we will provide you the data. There is no additional charge for any of these services.

Customer Care - Translation Plus maintains a strong commitment to provide the highest quality of Customer Care in the industry. We are responsive to all customer care issues 24 hours a day, 7 days a week. We are friendly, receptive, and honestly concerned with proving that you are our #1 priority at all times.

GSA PRICELIST

	Language Classification			
Group I	Spanish			
Group II	European Languages	Albanian, Armenian, Bulgarian, Croatian, Dutch, Finnish, Flemish, French, German, Italian, Norwegian, Polish, Portuguese, Czech, Hungarian, Romanian, Russian, Serbian, Slovak, Slovene, Swedish, Turkish, Ukrainian		
Group III	Asian, Middle Eastern and Indian Languages	Arabic, Chinese, Creole, Farsi, Greek, Gujarati, Hebrew, Hindi, Indonesian, Japanese, Korean, Punjabi, Turkish, Urdu, Vietnamese		
Group IV	Languages of Limited Diffusion	Afrikaans, Azeri, Balinese, Estonian, Georgian, Latvian, Lithuanian, Laos, Cambodian, Tagalog and others not listed		

SIN 382-1 Translation Services - English into Language Groups

Number of Words on a	Languages					
Per Project Basis	Group I	Group II	Group III	Group IV		
	General	General	General	General		
50,001 or more	\$0.17	\$0.21	\$0.23	\$0.24		
10,001-50,000 words	\$0.18	\$0.22	\$0.24	\$0.25		
5001-10,000 words	\$0.19	\$0.23	\$0.25	\$0.26		
Up to 5000 words	\$0.20	\$0.24	\$0.26	\$0.27		

SIN 382-1 Translation Services - Language Groups into English

Number of Words on a	Languages				
Per Project Basis	Group I	Group II	Group III	Group IV	
	General	General	General	General	
50,001 or more	\$0.20	\$0.21	\$0.23	\$0.24	
10,001-50,000 words	\$0.21	\$0.22	\$0.24	\$0.26	
5001-10,000 words	\$0.22	\$0.26	\$0.28	\$0.29	
Up to 5000 words	\$0.23	\$0.27	\$0.29	\$0.30	

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SIN 382-1 Other Translation Services

Task	Unit of Measure	Graphics & DTP Group I	Graphics & DTP Group II	Graphics & DTP Group III	Graphics & DTP Group IV
Desktop Publishing	Hour	\$67.71	\$77.98	\$77.58	\$97.53
Cultural Consulting	Hours	\$146.60	\$146.60	\$244.33	\$244.33
Tape Transcription	Hours	\$67.71	\$77.98	\$87.66	\$97.53

English Tape Transcription – subject to revision

Minimum Fee project fee \$ 100.00

SIN 382-2 Interpretation Services

Task	Unit of	Other Translation Services			
IdSK	Measure	Group I	Group II	Group III	Group IV
Phone Interpretation	Minutes	\$1.39	\$1.39	\$1.39	\$1.39
Consecutive	Hour	\$87.66	\$107.51	\$117.28	\$136.83
Simultaneous	Day	\$876.57	\$915.37	\$1,319.40	\$906.80

Cost per Certification

NO CHARGE

Cost for "Rush" document translation

30 - 100% of document cost

- Prices are based on jobs sent to us in electronic form including: MSWord, RTF, Word Perfect, Plain Text.
- Project Management fees may apply and it will be determined on a per-project basis.

TURNAROUND TIME

Turnaround time is established and guaranteed on a per project basis

Industry standard is 2,000 words/day for large projects (10,000 words+) starting counting after 48 hours of project approval

- For projects of up to 1,000 words, standard turnaround time is 48-72 hours for the translation part of the project. In this turnaround time is not included desktop publishing or any other task as engineering, testing, etc.
- Regular rush fee is 30 100% depending on the speed rate of it project.

All prices include Industrial Funding Fee of 0.75%